



Basic idea

"DIN A [<]" is an exhibition project that allows artists to create an exhibition in an offspace together with other artists. It aims to promote artistic actives of previously little popularity who are interested in networking with each other. Participants need to be interested in art and work in the field of fine and applied arts, art pedagogy or media pedagogy, in creative jobs or be artistic autodidacts. The objective is to create a place to meet and for inspiration that allows for an exchange between people who are interested in art and those who work in an artistic field.

Events including concerts and performance art help to create a place for movement, creative incentives and for bringing people together, thus, resulting in an exchange between artists and people who are interested in art. The viewer can also just enjoy an artwork without having a profound knowledge about it. That way, people interested in art come closer to art, thus, making it approachable, tangible and experienceable.

The project's naming

The project's title "DIN A [<]" reflects the limitation of the artworks' format that should not exceed DIN A4 in dimension. This limitation also applies to three-dimensional works. All artworks from the fields of painting, art design, printing art design, illustration, installation, design, photography etc. are uniques but do not include handicrafts or objects of utility. Editions of photographs, prints as well as complete editions need to be provided with the artist's signature, number of editions and object's number.

Application

Anyone interested in participating should submit three exemplary works accompanied by a short text. The deadline for application is February 28, 2017. The open call will be published on facebook and on the project's website and notices will be posted.

<https://dinklein.wordpress.com/>

<https://www.facebook.com/profile.php?id=100011710836856&fref=ts>

Prices

The artworks on display should be affordable and their price should not exceed 60 €. The art-interested public should be able to afford an artwork since art is intended for everyone. In this respect, the project takes a position toward the art market. Revenues go completely to the artists – in contrast to galleries where artists only receive part of the selling price. Donations to support the project are always welcome. What is sold and its price is previously determined by the participants. All prices are listed on a price list.

Take along

All sold artworks are wrapped in bags with the project's logo and contact details of the artist. The bags are taken along immediately.

Date and place

The project will take place April 28 – May 1, 2017 in the "A & V" gallery space, Lützner Straße 30 in Leipzig-Lindenau (in tandem with a tour of the "Baumwollspinnerei" and the "Tapetenwerk".)

Preparation and presentation of artworks

Installation of the artworks will take place during the week before the exhibition's opening. This includes the installation of hangers, the set-up of shelves and necessary equipment for the presentation of artworks etc. At the same time, the artworks are hung up, set up...This requires the collaboration of the participating artists. The participating artists are in charge of transporting their artworks to the exhibition room and the framing of the exhibits. The hanging is discussed together. In the absence of the participating artist, an explicit description for the hanging needs to be provided. Moreover, it is essential to attach a mounting device. Due to the limited exhibition space, the final decision on the displayed artworks will be made by the organisers.

Activities "Lucky bags"

Visitors can buy a "surprise" for themselves or others. Each "lucky bag" contains an artwork worth up to 10 €. Prospective buyers can barely make out the artwork through the slightly transparent bags or make it out by touching. This raises suspense and allows for a certain selection of the objects.

Opening and performances

The exhibition's opening is scheduled for Friday, April 28 evening with a band performance. An additional concert is planned for Sunday, April 4.

Main organisers and participating artists supervise the room. Thus, it is considered that they take over shifts in the bar as well as oversee sales, i.e. keeping the cash, keeping an account of sales etc.

Organisation

Due to the various places of residence of the participants, an organising team consisting of five people is present in Leipzig: Hendrikje Düwel, Claudia Friedrich, Teresa Szepes, Diana Stegemann, Beate Neubert and Claudia Gartner.

The main organisers do not generate profits with the project but instead try to cover all emerging costs such as space rental, advertising material, bags etc. with revenues from drinks and donations. Participating artists are invited to help shape the project.

We are looking forward to suggestions, ideas and valuable contacts and gladly take them up.

Responsibilities:

Hendrikje Düwel: web presence/ website, dropbox paper

Claudia Friedrich: logo, flyer, layout, music technology, technician

Teresa Szepes: concept, communication, organising team, finances

Diana Stegemann: application, artist contract, legal basis

Claudia Gartner: facebook, sponsoring, catering